

 missionpossible



**COMMUNITY CLEAN UP DAY**



# Corporate Sponsorships

Join us on June 12, 2026 at Mission Possible!



## Who We Are

Mission Possible transforms lives and delivers measurable social and economic impact by employing and empowering people typically excluded from the traditional workforce. Those facing crises - like homelessness and poverty - are given structured coaching, paid weekly work experience cleaning the streets, and ongoing support as they move toward sustainable employment. This strengthens individual livelihoods while contributing to safer, cleaner neighbourhoods.

Since 1992, our practice of empowerment through opportunity has propelled thousands of people toward a renewed sense of hope, confidence, and purpose.

## Why Sponsor MP Community Clean Up Day?

**ALIGN** your values & purpose with others that champion tenacity, empowerment, compassion, humility, and supportiveness.

**ENGAGE** your employees with meaningful, professionally facilitated volunteer experience alongside Mission Possible associates.

**CONNECT** with other committed companies and philanthropists who are passionate about the life-changing power of meaningful work.

**IMPROVE** Vancouver's communities by removing litter and hazardous items and create a safer, cleaner neighbourhood for all to enjoy!

**SUPPORT** a tenacious organization that brings the community together to build capacity through training and employment.

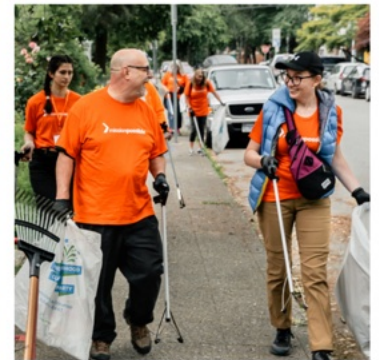
**ACHIEVE** your ESG and Community Investment goals through measurable local impact, workforce inclusion, and urban community revitalization.

**LEARN** more about the DTES community and our solutions to the challenges we face.



# About MP Community Clean Up Day

MP Community Clean Up Day is an event where you and/or your employees get to learn more about what our associates do, why it matters, and give it a try yourself! Participants will go on a **Clean Team Route** with our associates where they will help pick up litter and needles throughout the neighbourhood. Not only does this give people the opportunity to **connect directly with an associate**, but it also helps brighten our blocks! This **family-friendly event** brings people from all over our community together and includes a t-shirt, lunch, prizes, and more!



## ATTENDEES

- Business leaders
- Philanthropists
- Social change makers
- Community members
- Mission Possible supporters

## REACH

**Event Participants:** 100+

**Website:** 32,800+ annual visitors

**Emails:** 9,500+ contacts

**Social:** 5,700+ followers

**Event Impact:** Brand coverage on all event promotional materials and signage

**Post Event:** Media Stories, Stories to Community

# SPONSORSHIP LEVELS

<b>PLATINUM - \$10,000</b> Title Partnership	
Commercial or promotional space at the event	Prominent mention in media & top placement on event website
Mention in all event promotional materials including email/social media	Up to 30 Guest Registrations

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
	\$5,000	\$2,500	\$1,000
Commercial or promotional space at the event	✓		
Mention on event website	✓	✓	
Mention on social media	✓	✓	✓
All event signage and slideshow	✓	✓	✓
Number of guest registrations	15	10	5

Additional guest registrations can be purchased for \$25 each! Each registration includes access to the event, a light lunch, t-shirt, and door prizes!

# Thank you to our 2025 sponsors!



**DP WORLD**



Help us brighten our blocks by becoming a  
MP Community Clean Up Day Partner today!

## **CONTACT:**

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To learn more, please visit our website:  
[www.mission-possible.ca/mp-community-clean-up-day](http://www.mission-possible.ca/mp-community-clean-up-day)